Asheville, NC 28803 110 Technology Dr

> Brand Product Agency

Sales Office Salesperson

Alexandria, VA 22314 815 Slaters Ln National Media Research Planning

> CPE Phone/Fax **Buyer Name**

Account Types

Comments **Billing Type**

Separation: 30 DO NOT RELEASE WITHOUT FUNDS.

National Media Research Planning (14053) Richard Burr for North Carolina Senate-R (108407) Entered By 10/11/16-10/17/16 2528170 Last Modified Date Entered

Schedule Dates

Advertiser

Contract #

BURR FOR SENATE (838986) Weekly/Irregular 475/894/6962 MediaAssistant,, Millennium Philadelphia Millennium/PHL, Philadelphia (1103) POLITICAL CANDIDATE (ns) (1186) National/Political Candidate Agency BRD CO-OP Demo Sales Tax Net Total Commission Commission % Package Deal Order Type Headline #

> Oct. 2016 By Broadcast Month Asheville (WLOS) Grand Total: **Spots** 39 39

ECR25188068

8 Louise Palmer

09/30/16

06/14/16

W3564R

Normal

\$29,925.00 \$29,925.00

\$25,436.25 \$4,488.75 15.00

Acce												Line
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Accepted-Agency/Advertiser:		10.0 Normal Line / News	9.0 Normal Line / News	8.0 Normal Line / News	7.0 Normal Line / News	6.0 Normal Line / News	5.0 Normal Line / News	4.0 Normal Line / News	3.0 Normal Line / News	2.0 Normal Line / News	1.0 Normal Line / News	Line Type / Break Type (Ref #)
		10/13/16-10/13/16	10/12/16-10/12/16	10/17/16-10/17/16	10/13/16-10/13/16	10/13/16-10/13/16	10/11/16-10/11/16	10/17/16-10/17/16	10/14/16-10/14/16	10/13/16-10/13/16	10/12/16-10/12/16	Dates
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Date:		:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	Length
Accepted-Station:	CONFIRMATION CONTRACT	:30 11:58:41A- News-News 13 at Noon	:30 11:58:41A- News-News 13 at Noon	:30 6:30A- 7A (EST)	:30 6:30A- 7A (EST)	:30 6A- 6:30A (EST)	:30 6A- 6:30A (EST)	:30 5:28A- News-News 13 Early 530a	:30 5:28A- News-News 13 Early 5:30a	:30 5:28A- News-News 13 Early 530a	:30 5:28A- News-News 13 Early 5:30a	Run Times
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Date:	-1											
		\$375.00	\$375.00	\$825.00	\$825.00	\$750.00	\$750.00	\$450.00	\$450.00	\$450.00	\$450.00	Rate
Comments:		\$375.00	\$375.00	\$825.00	\$825.00	\$750.00	\$750.00	\$450.00	\$450.00	\$450.00	\$450.00	Total
		\$375.00 Asheville (WLOS)	\$375.00 Asheville (WLOS)	\$825.00 Asheville (WLOS)	\$825.00 Asheville (WLOS)	\$750.00 Asheville (WLOS)	\$750.00 Asheville (WLOS)	\$450.00 Asheville (WLOS)	\$450.00 Asheville (WLOS)	\$450.00 Asheville (WLOS)	\$450.00 Asheville (WLOS)	Station
		NWS 13 NOON	NWS 13 NOON	NWS13 THS MORN	NWS13 THS MORN	NWS13 THS MORN	NWS13 THS MORN	NW13 EARLY-530	NW13 EARLY-530	NW13 EARLY-530	NW13 EARLY-530	Comments
		9/30/16	9/30/16	9/30/16	9/30/16	9/30/16	9/30/16	9/30/16	9/30/16	9/30/16	9/30/16	Entered

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



Brand

Product

Salesperson

Agency

Advertiser

Alexandria, VA 22314 815 Slaters Ln National Media Research Planning

Comments Billing Type

Separation: 30 DO NOT RELEASE WITHOUT FUNDS.

Schedule Dates Contract # Richard Burr for North Carolina Senate-R (108407) Entered By 2528170 National Media Research Planning (14053) 10/11/16-10/17/16 CO-OP Headline # Last Modified Date Entered

Account Types BURR FOR SENATE (838986) 475/894/6962 MediaAssistant,, Millennium Philadelphia Millennium/PHL, Philadelphia (1103) POLITICAL CANDIDATE (ns) (1186) Weekly/Irregular National/Political Candidate Agency BRD

Phone/Fax Buyer Name Sales Office

Demo Sales Tax Net Total Commission Commission % Package Deal Order Type 06/14/16 W3564R 09/30/16 \$25,436.25 \$4,488.75 15.00 ECR25188068 Louise Palmer Normal

> Oct. 2016 By Broadcast Month Grand Total: 39 Rate \$29,925.00 \$29,925.00

Spots 39

Asheville (WLOS)

Accepted-A		19.0 N	18.0 N	17.0 N	16.0 N	15.0 N	14.0 N	13.0 Ni	12.0 Nc	11.0 No	Line
Accepted-Agency/Ativertiser:		19.0 Normal Line / News	18.0 Normal Line / News	17.0 Normal Line / News	16.0 Normal Line / News	15.0 Normal Line / News	14.0 Normal Line / News	13.0 Normal Line / News	12.0 Normal Line / News	11.0 Normal Line / News	Line Type / Break Type (Ref #)
		10/17/16-10/17/16	10/14/16-10/14/16	10/13/16-10/13/16	10/12/16-10/12/16	10/11/16-10/11/16	10/16/16-10/16/16	10/15/16-10/15/16	10/17/16-10/17/16	10/14/16-10/14/16	Dates
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Date:		:30	:30	:30	:30	:30	:30	:30	:30	:30	Length
Accepted-Station:	CON	:30 4:59P- News-News 13 First News At 5p	:30 6:58:20A- News-News 13 @ 7am Sunday	:30 6:58:20A- News-News 13 @ 7am Saturday	:30 11:58:41A- News-News 13 at Noon	:30 11:58:41A- News-News 13 at Noon	Run Times				
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Date:	***************************************	\$675.00	\$675.00	\$675.00	\$675.00	\$675.00	\$525.00	\$525.00	\$375.00	\$375.00	Rate
Comments:		\$675.00	\$675.00	\$675.00	\$675.00	\$675.00	\$525.00	\$525.00	\$375.00	\$375.00	Total
		\$675.00 Asheville (WLOS)	\$525.00 Asheville (WLOS)	\$525.00 Asheville (WLOS)	\$375.00 Asheville (WLOS)	\$375.00 Asheville (WLOS)	Station				
		FIRST NWS AT 5	NWS13 SU AT 7A	NWS13 SA AT 7A	NWS 13 NOON	NWS 13 NOON	Comments				
		9/30/16	9/30/16	9/30/16	9/30/16	9/30/16	9/30/16	9/30/16	9/30/16	9/30/16	Entered

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Printed At: 11:55 AM on Monday, October 10 2016

110 Technology Dr Asheville, NC 28803

Agency

Product

Advertiser

815 Slaters Ln Alexandria, VA 22314 National Media Research Planning

> Schedule Dates Contract # Richard Burr for North Carolina Senate-R (108407 Entered By National Media Research Planning (14053) 10/11/16-10/17/16 2528170 CO-OP

Comments Billing Type **Buyer Name** Sales Office Brand Account Types Phone/Fax Salesperson Weekly/Irregular National/Political Candidate Agency BRD 475/894/6962 MediaAssistant,, Millennium Philadelphia

SE

Separation: 30 DO NOT RELEASE WITHOUT FUNDS.

BURR FOR SENATE (838986) POLITICAL CANDIDATE (ns) (1186) Millennium/PHL, Philadelphia (1103) Demo Package Deal Order Type Last Modified Date Entered Headline # W3564R 09/30/16 06/14/16 Normal

ECR25188068 Louise Palmer

Net Total Commission Commission % \$25,436.25 \$4,488.75 15.00

Sales Tax

By Broadcast Month Grand Total: Oct. 2016 Asheville (WLOS) **Spots** 39 39

Rate \$29,925.00

\$29,925.00

Accepted-		30.0	29.0	28.0	27.0	26.0	25.0	24.0	23.0	22.01	21.0	20.01	Line
Accepted-Agency/Advertiser:		30.0 Normal Line / SPOT	29.0 Normal Line / News	28.0 Normal Line / News	27.0 Normal Line / News	26.0 Normal Line / News	25.0 Normal Line / News	24.0 Normal Line / News	23.0 Normal Line / News	22.0 Normal Line / News	21.0 Normal Line / News	20.0 Normal Line / News	Line Type / Break Type (Ref #)
		10/13/16-10/13/16	10/17/16-10/17/16	10/14/16-10/14/16	10/13/16-10/13/16	10/12/16-10/12/16	10/11/16-10/11/16	10/17/16-10/17/16	10/14/16-10/14/16	10/13/16-10/13/16	10/12/16-10/12/16	10/11/16-10/11/16	Dates
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Date:		:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	Length
Accepted-Station:	CONFIRMATION CONTRA	:30 6:58:50P- Wheel of Fortune	:30 5:58P- News-News 13 at 6p	:30 5:27:30P- News-News 13 at 5:30p	Run Times								
ation:	1	Д	1	ь	1	1	1	щ	1	1	1	1	SPW Mo
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(e)		\$1,050.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$750.00	\$750.00	\$750.00	\$750.00	\$750.00	Rate
Comments:		\$1,050.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$750.00	\$750.00	\$750.00	\$750.00	\$750.00	lotal
		\$1,050.00 Asheville (WLOS)	\$1,200.00 Asheville (WLOS)	\$1,200.00 Asheville (WLOS)	\$1,200.00 Asheville (WLOS)	\$1,200.00 Asheville (WLOS)	\$1,200.00 Asheville (WLOS)	\$750.00 Asheville (WLOS)	\$750.00 Asheville (WLOS)	\$750.00 Asheville (WLOS)	\$750.00 Asheville (WLOS)	\$750.00 Asheville (WLOS)	Station
£		WHEEL-FORTNE	NWS 13 AT 6	NWS13 AT 5 30	Comments								
	-	9/30/16	9/30/16	9/30/16	9/30/16	9/30/16	9/30/16	9/30/16	9/30/16	9/30/16	9/30/16	9/30/16	Entered

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Printed At: 11:55 AM on Monday, October 10 2016

WLOS 110 Technology Dr Asheville, NC 28803

Brand Product

Agency Salesperson Advertiser Schedule Dates Contract # Millennium/PHL, Philadelphia (1103) BURR FOR SENATE (838986) POLITICAL CANDIDATE (ns) (1186) National Media Research Planning (14053) Richard Burr for North Carolina Senate-R (108407) Entered By 10/11/16-10/17/16 2528170 CO-OP Demo Headline # Date Entered Last Modified 09/30/16 06/14/16 ECR25188068 Normal W3564R Louise Palmer

Order Type

Grand Total: Oct. 2016 By Broadcast Month **Spots** 39 39 \$29,925.00 \$29,925.00 Rate

Asheville (WLOS)

										-							_			
Accepted		39.0	38.0.1	38.0	37.0	36.0	35.0	34.0	33.0	32.0	31.0	Line					Alexa	815	Natio	
Accepted-Agency/Advertiser:		39.0 Normal Line / News	38.0.1 Preempt	38.0 Normal Line / News	37.0 Normal Line / News	36.0 Normal Line / News	35.0 Normal Line / News	34.0 Normal Line / News	33.0 Normal Line / SPOT	32.0 Normal Line / SPOT	31.0 Normal Line / SPOT	Line Type / Break Type (Ref #)					Alexandria, VA 22314	815 Slaters Ln	National Media Research Planning	
		10/16/16-10/16/16	10/15/16	10/15/16-10/15/16	10/14/16-10/14/16	10/13/16-10/13/16	10/12/16-10/12/16	10/11/16-10/11/16	10/14/16-10/14/16	10/12/16-10/12/16	10/17/16-10/17/16	Dates								
		ω		ω	ω	ω	ω	ω	ω	ω	ω	Sec 1		Comin	Billing	Ассог	CPE	Phone	Buyer	Sales
Date:		:30 10:59:56P- Nev 11p Late News		:30 11P- News-News 13 11p Late News	:30 10:59:56P- Nev 11p Late News	:30 10:59:56P- Nev 11p Late News	:30 10:59:56P- Nev 11p Late News	:30 10:59:56P- Nev 11p Late News	:30 7:28:30P- Jeopardy	:30 7:28:30P- Jeopardy	:30 6:58:50P-	Length R		Comments	Billing Type	Account Types			Buyer Name	Sales Office
Accepted-Station:	CON	:30 10:59:56P- News-News 13 11p Late News		-News 13 11p	:30 10:59:56P- News-News 13 11p Late News	Jeopardy	Jeopardy	:30 6:58:50P- Wheel of Fortune	Run Times	DO NOT RELEASE WITHOUT FUNDS.	NC Separation: 30	Weekly/Irregular	National/Political Candidate Agency BRD	475/894/6962	/	MediaAssistant,,	Millennium Philadelphia			
stion:	7	ь			ь	ъ	ь	ь	Д	щ	1 ×	SPW Mo	МІТНОО		7	l Candid				delphia
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	RAC	×									1	Su Spots				Sales Tax	Net Total	Commission	Commi	Package Deal
Date:		1 \$825.00		\$825.00	1 \$825.00	1 \$825.00	1 \$825.00	1 \$825.00	1 \$1,125.00	1 \$1,125.00	\$1,050.00	Rate				ax			Commission % 15	e Deal
 Comments:							\$825		\$1,125	\$1,125	\$1,050	Total					\$25,436.25	\$4,488.75	15.00	
		.00 Ashev	Ashev	Ashev	.00 Ashev	.00 Ashev	.00 Ashev	.00 Ashev	.00 Ashev	.00 Ashev	.00 Ashev	-								
		\$825.00 Asheville (WLOS)	Asheville (WLOS)	Asheville (WLOS)	\$825.00 Asheville (WLOS)	\$825.00 Asheville (WLOS)	\$825.00 Asheville (WLOS)	\$825.00 Asheville (WLOS)	\$1,125.00 Asheville (WLOS)	\$1,125.00 Asheville (WLOS)	\$1,050.00 Asheville (WLOS)	Station				***************************************			***************************************	
		Late news	Program Change/Exception - News pushed back due to football	Late news	Late news	Late news	Late news	Late news	JEOPARDY	JEOPARDY	WHEEL-FORTNE	Comments								
		9/30/16	0 3	9/30/16	9/30/16	9/30/16	9/30/16	9/30/16	9/30/16	9/30/16	9/30/16	Entered								
		1	1		1						1	_	eaconstruction and the contract of the contrac							

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

National Media Research Planning 815 Slaters Ln Alexandria, VA 22314

Comments

Separation: 30 DO NOT RELEASE WITHOUT FUNDS.

CPE Brand Product Billing Type Account Types Phone/Fax **Buyer Name** Sales Office Salesperson Agency Advertiser Schedule Dates Contract # BURR FOR SENATE (838986) POLITICAL CANDIDATE (ns) (1186) Richard Burr for North Carolina Senate-R (108407) Entered By Weekly/Irregular National/Political Candidate Agency BRD 475/894/6962 Millennium Philadelphia Millennium/PHL, Philadelphia (1103) National Media Research Planning (14053) MediaAssistant,, 10/11/16-10/17/16 2528170 Demo Headline # Last Modified Sales Tax Net Total Commission Commission % Package Deal Order Type Date Entered \$4,488.75 W3564R 09/30/16 06/14/16 \$25,436.25 ECR25188068 Louise Palmer Normal

Grand Total:

\$29,925.00 \$29,925.00

Asheville (WLOS)
By Broadcast Month
Oct. 2016

39 39

	40.0	Line	
	40.0 Normal Line / News	Line Type / Break Type (Ref #)	
a a	10/17/16-10/17/16	Dates	
	ω	Sec	
	:30	Length	
	:30 10:59:56P- News-News 13 11p Late News	Run Times	
		SPI	
	×	SPW Mo	
		o Tu We Th Fr	
		Sa Su	
	ы	Spots	
	\$825.00	Rate	
	\$825.00	Total	
	\$825.00 Asheville (WLOS)	Station	
	Late news	Comments	
	9/30/16	Entered	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Agency/Advertiser

Date:

Accepted-Station:

CONFIRMATION

CONTRAC

Date:

Comments:

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

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☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

	2 No 100 100 100 100 100 100 100 100 100 10	A2 2 M M C P M M S 2 2 8 M M			viii age o
Station and	d Location:			Date:	
, Nationa	l Media Re	search Pla	nning & Pl	acement	
being/on beh	nalf of: NRS	C/Burr for	Senate		
	lified candidat				
political part	y for the office	of: Repub	lican	Annual Control of the	
	h Carolina				
election to be	e held on: No	vember 8	, 2016		
do hereby re	quest station t	ime as follows	s:		
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Sched ule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule
Attach propo	sed schedule	with charges (if available):		

I represent that the payment for the above described broad by: NRSC/Burr for Senate	lcast time has been furnished
and you are authorized to announce the time as paid for by represent that this person or entity is either a legally qualified authorized committee/organization of the legally qualified committee.	ed candidate or an
The name of the treasurer of the candidate's authorized co Timothy W. Gupton	mmittee is:
This station has disclosed to me its political advertising policlasses and rates; and discount, promotional and other sale to federal candidates).	
THIS STATION DOES NOT DISCRIMINATE OR PERMIT BASIS OF RACE OR ETHNICITY IN THE PLACEME	

To Be Signed B	ly Candidate or Author ized Ç	ommittee
9/1/2016	Gorothu Fen	ull agent for URSC/
Date	// Signature	
To Be S □ Accepted	Signed By Station Represe ntative □ Accepted in Pa rt	□ Rejected
Signature	Printed Name	Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

NRSC/Burr for Senate	
(name of federal candidate or authorized committee) here programming to be broadcast (in whole or in part) pursua	
□ does □	does not
refer to an opposing candidate (check applicable box) programming that does refer to an opposing candidate:). I further certify that for the
(check applicable box)	
☐ the radio programming contains a personal audio statidentifies the candidate, the office being sought, and that the broadcast.	
☐ the television programming contains a clearly identifial image of the candidate for a duration of at least four secondisplayed printed statement identifying the candidate, that broadcast, and that the candidate and/or the candidate's the broadcast.	nds, and a simultaneously t the candidate approved the
gorolan Ferrell 9	ent for NBSC/Burn
signature of candidate or authorized	l committee
printed name	date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See	See	See	See	See	See
Schedule	Schedule	Schedule	Schedule	Schedule	Schedule

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.